



ExpressAUGUST 20, 2025

Important Updates

Training Simplified: Life Insurance Awareness Month

Kick off Life Insurance Awareness Month with our webinar featuring Liz Fiedler's husband's life insurance allowed her to take a leave of absence from work to grieve and care for her 3-year-old. In addition, the day after Josh's funeral, Liz discovered she was pregnant with their second daughter, Davie.

Life Insurance

IUL Express: Simple, Flexible and Trusted

Protect your clients' meaningful moments even faster with Indexed Universal Life Express.

Life Insurance that Performs as Illustrated

With our Life Protection Advantage IUL, clients can benefit from a meaningful guarantee period at a competitive price when they pay the long-term no-lapse protection premium.

Long-Term Care

Inforce LTCi Rate Adjustments Effective Nov. 1, 2025, and Dec. 1, 2025

Mutual of Omaha actively monitors our inforce long-term care business, filing rate adjustments when necessary to ensure we keep our promises to policyholders and remain competitive in the marketplace.

Turn LTC Conversations Into Game-Changing Client Connections

Every client's journey is different. But with the right conversation, you can help them take the next step toward care that's not just prepared-but personal.

Sales Made Simple

Simplified underwriting isn't just easier on clients-it's a win for your business, too. Faster sales, fewer roadblocks, and a smoother experience for everyone.

Protect Your Clients From the Unexpected

Cancer, heart attack, and stroke are not only common-they're costly. By offering the Critical Advantage Portfolio, you're giving your clients meaningful protection when life takes an unexpected turn.

Annuities

Timing is Everything

Retirement can be the best years of client's lives---if they have planned properly. Use Your Advantage to help them understand the importance of timing and long-term planning.

News

Errors and Omissions Insurance

View the quarterly Errors and Omissions Insurance reminders.

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